

FOR IMMEDIATE RELEASE

Focus Solutions adds Lauer to Leadership Team

APPLETON, WI, April 24, 2023 – Focus Solutions, a healthcare technology consultancy and managed service provider, is thrilled to announce the newest addition to its core leadership team. Mike Lauer has joined Focus and will lead the growing organization’s strategy execution, partnership development, and operations.

With nearly three decades of robust experience, including digital innovation, business development, strategy, product management, partner success, project management, and entrepreneurship; Mike brings years of dynamic expertise and leadership to Focus Solutions. Equally important, he is passionate about helping healthcare organizations thrive through their use of practical and innovation technology solutions.



Mike Lauer

Prior to joining Focus Solutions, Lauer was a key leader with Core BTS and its pre-acquisition predecessor Skyline Technologies. Mike has also served as an active Board Member for technology-oriented organizations such as Pacer and clearTREND Research, and enjoys pursuing personal entrepreneurial endeavors.

Focus Solutions Founder & CEO, Bruce Schaumberg, had this to say, “The opportunity to add a leader of Mike’s capability, experience and demeanor to the Focus Solutions team is a tremendous win for our organization, clients, and partners. I’m especially excited about the energy Mike brings for partnering with organizations like Microsoft to bring innovation to the healthcare space. This energy and his collaborative leadership style will help take Focus to the next level.”

Lauer stated, "It’s rare to find the perfect fit between what you bring to the table and what will help propel an organization’s next level of strategic exploration and growth. That’s why I’m so excited to join the Focus Solutions team. The organization is primed to serve the healthcare industry in even bigger and better ways, and I’m confident that my experience and skills can help make great things happen for our people, clients, and partners.

Joining a team of this caliber is also quite the honor. This group does amazing things each day in a way that’s fun, genuine, and approachable. I can’t wait to be a part of expanding that culture as we add to our team in the months and years ahead.”

About Focus Solutions: Focus Solutions is a healthcare technology consultancy based in Appleton, WI. Focus serves industry-leading healthcare organizations throughout the United States. Focus specializes in bringing practical EHR, clinical workflow, data analytics, IT managed services, and cloud hosting solutions to the one industry they solely serve – healthcare.

Learn more at www.focushcs.com and connect with Mike on LinkedIn at linkedin.com/in/mikelauer.

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